

## *Why is reading important?*

Learning to read is more difficult than learning to speak.

Children need to learn how to transform what they see into words.

We need strong reading and writing skills to succeed at school, study, work and in life.



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# cellfield



**UNLOCK THE  
POWER TO READ**



## What is Cellfield?

Cellfield is a unique computer-based intervention which helps children and adults break through reading barriers.

## Cellfield empowers readers

*"I used to have ideas but would forget everything. Cellfield relaxed my brain and made me stop worrying." - Lily, 10.*

*"I feel like Cellfield stretched my brain and I'm getting smarter and smarter." - Matt, 13.*

*"Cellfield is quick and makes a difference. I'm hearing sounds in words better now and making sense of them faster." - Richard, 44.*

## What does Cellfield do?

- Addresses inefficient brain wiring causing reading difficulties
- Integrates parts of the brain required for efficient reading
- Strengthens the left hemisphere of the brain required for reading
- Helps reading to become more automatic by increasing fluency and comprehension

**The intervention can be life-changing. Children and adults gain confidence and begin to believe in themselves again.**